

Community insights on disabled residents and the Covid vaccine in Tower Hamlets

April 2021



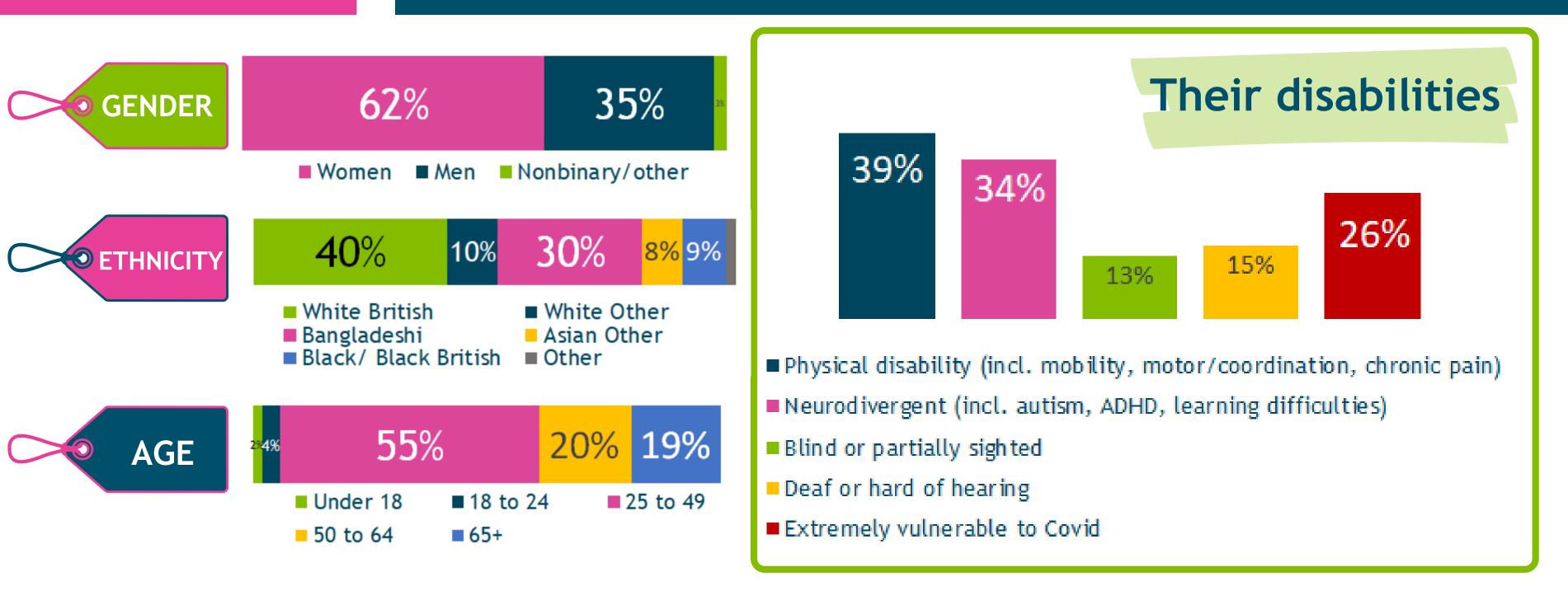




Our engagement

We carried out a survey with 182 residents

who are disabled or living with serious long-term conditions

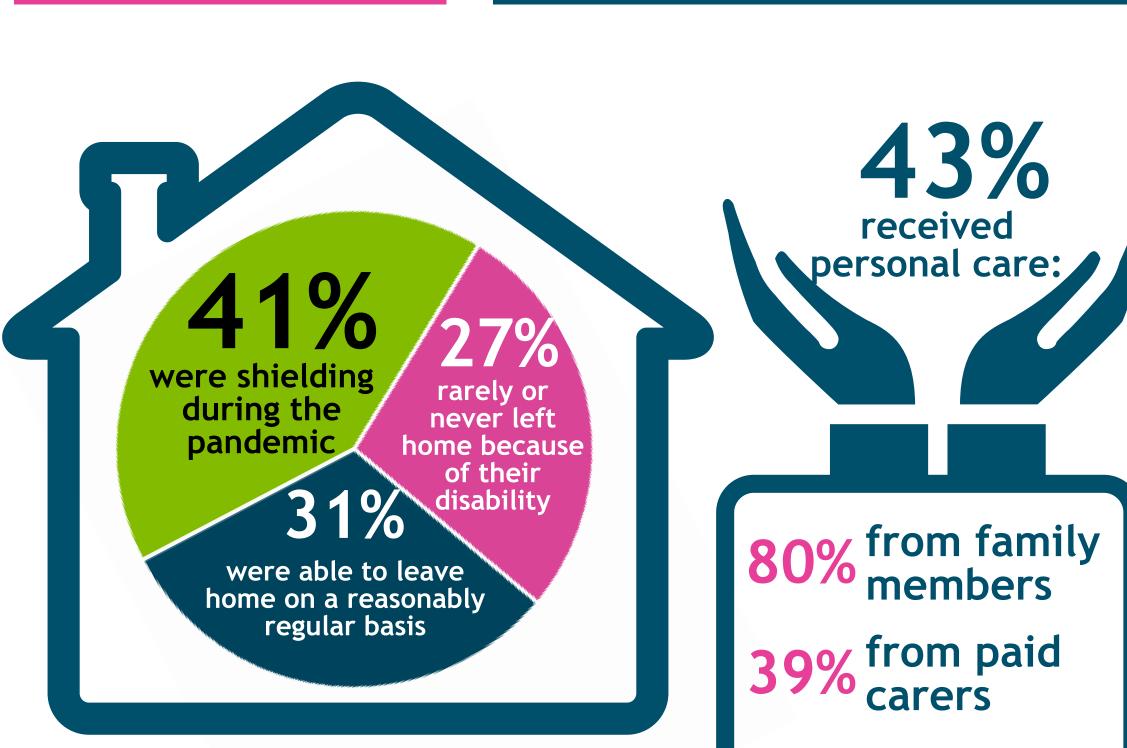




Our respondents

Living circumstances and wider context

• Respondents were diverse in terms of care needs and living circumstances, ability to work, leave the house and use online services.



19%
were working full-time or part-time

11% were studying, jobseeking or volunteering

23% were unable to work because of their disability



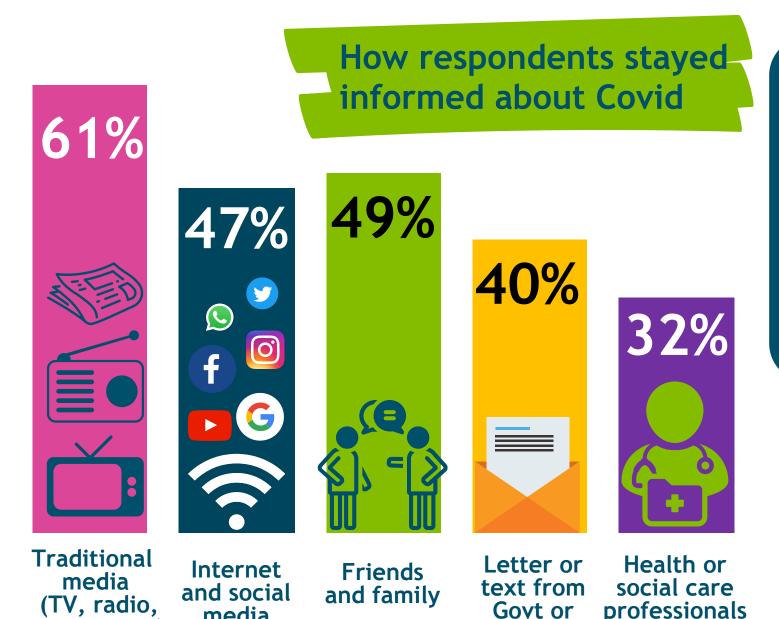


Staying informed

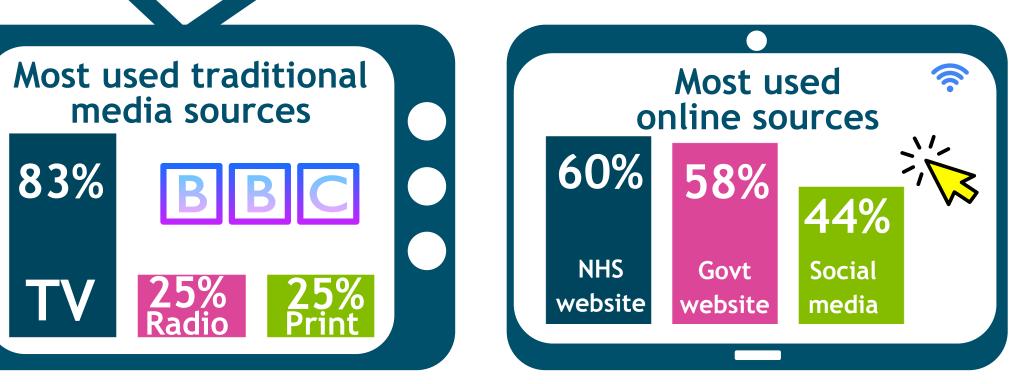
media

newspapers)

- Mass-media, friends/ family and the internet were the most popular sources of info about Covid-19
- TV news, the NHS website and Gov.uk were trusted sources of information.
- People with learning disabilities may struggle with online and mass media messages.
- BAME respondents rely more on word of mouth and less on online sources for staying informed.



NHS



* as % of those who said they use the respective source





Hearing impaired:

- More likely to use TV to stay informed
- Slightly more likely to use the internet



BAME:

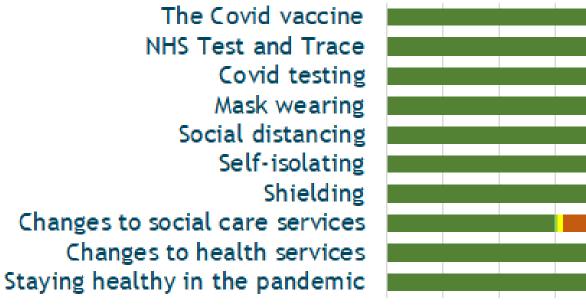
- More likely to receive info from friends/ family
- Less likely to use the Internet

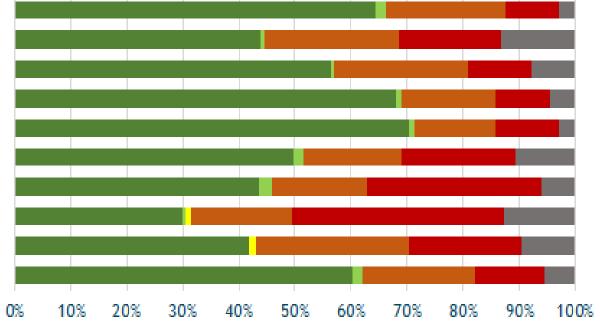


Staying informed

- Respondents felt quite well-informed about social distancing and mask-wearing, but poorly informed about changes to their social care and about NHS Test and Trace.
- Respondents who were autistic, living with mental health- related disablilities or with sight impairments were less likely to find accessible information.

Information about Covid-related topics





- Easy to access and understand
- Available to carers only
- No info at all

- Made accessible by carer support
- Difficult to access and understand
- Not sure/ can't remember

19%

found the font in found the printed materials language too too small complicated

16%

felt there was too much information felt there was not enough information



Most likely to find accessible information:

- Women.
- Those who used the internet for Covid-19 info.
- Those in full-time or part-time work.
- Those living with a partner or children.



Least likely to find accessible information:

- Men.
- Autistic respondents.
- Respondents with visual impairments.
- Respondents with mental health issues.
- Those who only had info from friends and family.

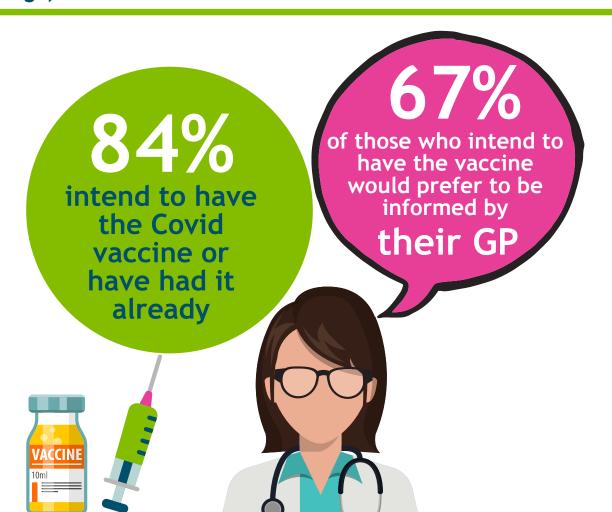


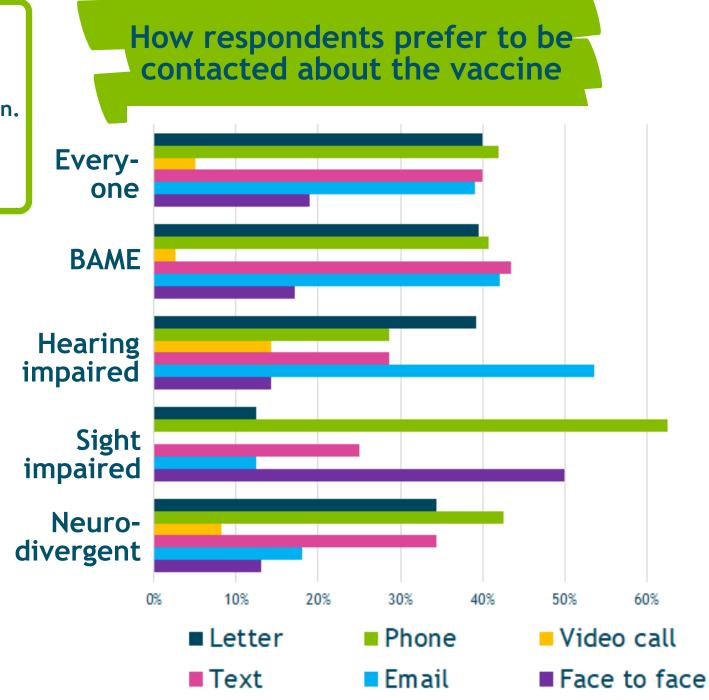
The Covid-19 vaccine

- Most respondents are willing to be vaccinated, and prefer to receive information from their GP.
- Many prefer to be contacted via phone, email, text or letter. However, written info is not accessible to all; some groups such as those who are sight impaired, Deaf or neurodivergent could benefit from alternative methods of communication. Vaccine info needs to be simple, use infographics and come in a variety of formats.

MAKING VACCINE INFO ACCESSIBLE

- Provide multiple formats and languages.
- Work with BAME community leaders to challenge misinformation.
- Concise text, short sentences and infographics.
- Clear, simple language.
- Large, bold letters.





MAKING VACCINATION SITES ACCESSIBLE

- Avoid overcrowding.
- Allow carers to accompany patients.
- Keep them as local as possible.
- Allow rescheduling of appointments.
- Use ramps/ lifts/ wheelchair accessible.
- Disabled parking on site.
- Transport service.
- Home visits for those who can't travel.
- Clear signage in large text.
- Signage with images and symbols.
- Toilets on the same floor.
- Quiet waiting space.

"It is difficult for me to read for any length of time, so any information should be clear and concise, with large text. I am worried that I will not be able to attend on the date, as I have several bad days per week, and I would like the possibility that it can be re-scheduled, and also it would help if the vaccination site is nearby due to mobility issues"

Patient with severe migraines and joint pain